

## April 9, 2024

Dear Valued Channel Partner,

I am excited to share we are officially known as Solventum following the separation from 3M on April 1. We're a new healthcare company focused on its mission, "enabling better, smarter, safer healthcare to improve lives." Click here to review the press release.

Solventum is powered by its more than 70 years of innovation, creating breakthrough solutions, market leading positions, trusted, recognized brands, and strong relationships with more than 100,000 customers and channel partners in over 90 countries.

Our name, logo and colors were purposely designed to communicate how we will show up in the markets we serve.

## What inspired the name Solventum?

Our name, Solventum, originates from two words: "solving" and "momentum."

"Solving" captures our dedication to finding breakthrough solutions. We will listen closely to healthcare professionals and never stop solving for them – and the many lives they enhance around the world.

"Momentum" symbolizes swifter, nimbler innovation. As we build on every achievement, large and small, our momentum propels us past barriers, toward breakthroughs.

# What does our new logo convey?

Our new logo takes inspiration from our drive to never stop solving and transforms the "S" from our name into an expressive symbol of limitlessness. It conveys the responsive, imaginative and caring approach we take in tackling our customers' toughest challenges.

#### What color represents our brand?

Our new color is green. The vibrant, bright green captures our imaginative energy from solving complex challenges and the richer, deeper green represents our caring, people-first nature.

## What's next:

In the weeks and months ahead, you can expect ongoing communication and tools, including new Channel Partner brand guidelines, to help you as we begin this new chapter for Solventum. You may see mention of 3M brand or Solventum brand on materials and documents (e.g. transactional documents such as packing slips or invoices) as we transition to the new Solventum brand. Branding updates are expected to occur over a multi-year period after the formal spin-off. In the meantime, please find high level guidance in the grid below.



We appreciate your partnership and patience during our transition and look forward to serving our customers together during this exciting time. Please reach out to your channel director with additional questions.

**Greg Matthews** 

Vice President, Channel Distribution

Medical Surgical Business

Solventum.com

## **Solventum Transition Guidance\***

What <u>Changed</u> on April 1?	What's <u>Beginning to Change</u> on April 1?	What <u>Did Not Change</u> on April 1?
New company name     New logo     New email addresses     New social media handles	Transition and removal of red 3M logo and 3M Science. Applied to Life. logo on some advertising and marketing materials* New limited page Solventum.com website with links back to 3M.com	<ul> <li>Product names</li> <li>Catalog numbers and stock numbers</li> <li>Branding on product packaging</li> <li>3M.com product detail pages</li> <li>Product listings on channel partner websites</li> </ul>

<sup>\*</sup>Additional guidance will be provided in the coming weeks.