

DATE: AUGUST 2025
TO: ALL
FROM: HEALTHCARE MARKETING
SUBJECT: REMINDER: ECOLAB PORTFOLIO CHANGES EFFECTIVE OCTOBER 1st 2025

Ecolab is committed to leading the way with our partners, especially with regards to productivity and sustainability. In pursuit of that goal, Ecolab introduced NEW Endure™ Plus and Endure™ Plus Sensitive Foam Hand Soaps in December 2025 and will be transitioning all NEXA Endure™ customers to the Endure™ Plus product line by October 1st 2025. The change from Endure™ to NEW Endure™ Plus Foam Hand Soaps requires **no change in dispensing equipment** and will maintain the **same price per push** as legacy Endure™.

Endure™ Plus features new technology to optimize productivity and reduce environmental impact without sacrificing efficacy:



ACHIEVE MORE BY USING LESS...



Optimize Productivity
40% fewer soap change outs¹



Reduce Environmental Impact
40% less packaging waste¹



Boost Hand Hygiene Efforts
Clinically proven to remove more than 99% of germs²

88% of Healthcare workers liked the overall wash experience of Endure™ Plus³



Endure Plus Product
Overview Video

For the NEXA platform Ecolab Healthcare will be rationalizing Endure™ Gentle Clean, Endure™ Sensitive Skin, Endure™ Mild Moisturizing and Endure™ Foam Hand Soaps and converting business to NEW Endure™ Plus Sensitive and Endure™ Plus Foam Hand Soaps. Ecolab will continue supporting the legacy Endure™ product line on Next Generation, Tango, Disposacare and Tabletop platforms. See table below for impacted items and recommended alternatives.

Discontinued SKUs			Replacement SKUs		
SKU #	SKU	Dispenser	SKU #	SKU	Dispenser
6000061	Endure™ Hand Soap 6/750 mL	NEXA	6000356	Endure™ Plus Hand Soap 6/750 mL	NEXA
6000069	Endure™ Hand Soap 4/1250 mL	NEXA	6000357	Endure™ Plus Hand Soap 4/1250 mL	NEXA
6000063	Endure™ Sensitive Skin 6/750 mL	NEXA	6000358	Endure™ Plus Sensitive 6/750 mL	NEXA
6000084	Endure™ Sensitive Skin 4/1250 mL	NEXA	6000359	Endure™ Plus Sensitive 4/1250 mL	NEXA
6000256	Endure™ Gentle Clean 6/750 mL	NEXA	6000358	Endure™ Plus Sensitive 6/750 mL	NEXA
6000257	Endure™ Gentle Clean 4/1250 mL	NEXA	6000359	Endure™ Plus Sensitive 4/1250 mL	NEXA
6000317	Endure™ Mild Moisturizing 6/750 mL	NEXA	6000356	Endure™ Plus Hand Soap 6/750 mL	NEXA
6000318	Endure™ Mild Moisturizing 4/1250 mL	NEXA	6000357	Endure™ Plus Hand Soap 4/1250 mL	NEXA