

Product Announcement

October 2025

TENA® PRODUCT UPDATE

Product Changes to TENA Dry Comfort™ Protective Underwear

Variant Change ONLY - no new item set up needed

Updates:

- New! bag design
- New! Core channels help promote dryness
- Triple Protection for leakage security and comfort with full coverage
- Soft Waist Elastics for a comfortable, ergonomic fit
- Soft, cloth-like pant designed to look and feel like regular underwear
- Body-close Fit for a secure feeling







NEW LOOK



SKUs affected: 72513, 72514, 72516

Timing: Phasing will begin in December 2025

Thank you for your continued support of TENA® Incontinence products.



BETTER CARE FOR EVERYONE

Contact us for further information
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