

## **Product Announcement**

July 2025

## IMPORTANT TENA® PRODUCT UPDATE

## **Dear Valued Distributor,**

TENA® is committed to providing better continence care for everyone. With 60 years of expertise and innovation in delivering superior products that offer optimum fit and functionality, we partner with you to tailor solutions that best meet your needs to help improve quality of care.

NEW TENA Stretch™ Plus Briefs feature our innovative Patented DuoLock® Core Technology which helps deliver more absorption capacity where it's needed most for optimal product performance. The unique combination of breathable stretch sides with full-length hook fasteners provides a secure, individualized "stay in place" fit. This easily customizable fit provides improved comfort, security and effective leakage control. Ideal for restorative care, briefs can be changed using the fastening system or pulled up and down like protective underwear.

## **Call to Action**

Please set up these new items in your system as a direct replacement

TO BE DISCONTINUED UPON LAUNCH OF THE REPLACEMENT ITEMS				START SHIP DATE: SEPTEMBER 2025			
				REPLACEMENT ITEMS			
Product description	Item # and Size	Format		Product description	Order#	Case Count	Format
TENA Stretch™ Plus Briefs	67602 (M/R)	2 X 36		NEW! TENA Stretch™ Plus Briefs	67660 (M/R)	New Case Count	
TENA Stretch™ Plus Briefs	67603 (L/XL)	2 X 36		NEW! TENA Stretch™ Plus Briefs	67670 (L/XL)	80	4 x 20
TENA Stretch™ Plus Briefs 2XL Item # 61090 will remain the same							

Thank you for your continued support of TENA® Incontinence products. We look forward to growing our mutual customers together.





Actimove, Delta-Cast, Cutimed, Leukoplast and JOBST

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**BETTER CARE FOR EVERYONE** 











