

# **Product Announcement**

January 2025

## **Dear Valued Distributor,**

### **NEW! TENA® PRODUCT LAUNCH**

### **NEW TENA Dry Comfort™ Pads**

TENA® is committed to providing better continence care for everyone. With 60 years of expertise and innovation in delivering superior products that offer optimum fit and functionality, we partner with you to tailor solutions that best meet your needs to help improve quality of care.

We are adding a new Dry Comfort™ Moderate and Moderate Long Pad to our assortment.

#### **Call to Action**

Please set up the new item numbers in your system.

START SHIP DATE: MARCH 3rd, 2025								
Product description	Absorbency	Order#	Length	Case	Format			
NEW! TENA Dry Comfort™ Moderate Pad		57181	11" (28cm)	120	6 x 20			

START SHIP DATE: MARCH 3rd, 2025								
Product description	Absorbency	Order#	Length	Case	Format			
NEW! TENA Dry Comfort™ Moderate Long Pad		57253	12" (30cm)	120	6 x 20			

Thank you for your continued support of TENA® Incontinence products. We look forward to growing our mutual customers together.





**BETTER CARE FOR EVERYONE** 



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