

Kate Farms – New product launch: Pediatric Blended Meals – 3 flavors!



Mango & Straw
(HCPC B4149)



Squash & Carrot
(HCPC B4149)



Banana & Blue
(HCPC B4149)

Kate Farms Pediatric Blended Meals provide **ease** and **convenience** for an on-the-go lifestyle



Ready to use, reclosable, single-serve pouches

Patients can take their pouch on-the-go, with less mess, and save the rest for later*

Easily connects to common tube feeding devices[†]

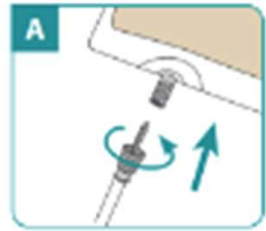
EnFit[®] compatible pouches, flows through a 10 Fr tube or larger with no thinning or dilution needed

Versatile for any feeding method

Can be suitable for both oral and tube feeding use

*Once opened, refrigerate and consume within 48 hours. †Direct connection to Bolink[®] small cap and spike set.

Introducing “Direct Connect”



Spike Set– Pump
Assisted Feeds



Bo-link Small cap –
Bolus feed

Competitor Gaps



- Inconvenient Pouch
- Poor palatability
- Reports of children turning orange due to high levels of beta carotene



- Not nutritionally complete (some vitamins/minerals declared from whole food ingredients with unknown bioavailability)
- Associated with poor growth – RD listserve
- Inconvenient Pouch
- Poor palatability
- Unknown PDCAAS



- Not nutritionally complete. Need to combine for variety and take mvi/minerals and salt
- Juice is typically first ingredient
- Not organic
- Inconvenient pouch
- Poor palatability
- Not pediatric specific