

Announcement Details



08/05/2025

Re: Decommission (US Only): Skincare Portfolio updates

Dear US Kimberly-Clark Professional Customer,

We are simplifying our skincare product portfolio by discontinuing the following low-volume SKUs:

- 45826 Kleenex® Reveal™ Ultra Moisturizing Foam Hand Sanitizer
- 35363 Kleenex® Moisturizing Hand & Body Lotion
- 91726 Scott® Hair & Body Wash
- 93060 Kleenex® Instant Hand Sanitizer.

This change will reduce complexity and increase focus on key products.

We have included an alternative product list that aligns with most applications currently utilizing the products being phased out, and we will be proactively adding the recommended alternative SKUs to some Price Agreements.

Call To Action:

Please ensure replacement SKUs are set up and ready to order. Reach out to your KCP sales rep for the best alternative product going forward.

Sincerely,
Ignacio Suit
Chief Customer Officer - KCP North America
Kimberly-Clark Professional