

# Invite Your K-12 School Customers to Join the SC Johnson Professional Happy Hands Contest



## What is Happy Hands?

The Happy Hands Contest by SC Johnson Professional encourages K-12 students to design custom soap/sanitizer dispensers, promoting hand hygiene in a fun and creative way. Winning students will earn prizes for themselves and their schools, including a \$1,000 donation, \$300 gift card and up to 1,000 dispensers featuring their designs. NO PURCHASE NECESSARY. Limit one entry per student. Ends November 30, 2024. For complete details and official rules visit <a href="https://happyhands.scjp.com">happyhands.scjp.com</a>.

Happy Hands Website

Value of Encouraging Community and School Initiatives

#### **Strengthen Customer Relationships**

Encourage creativity and community involvement

#### **Promote Hand Hygiene Awareness**

The contest emphasizes the importance of hand hygiene, contributing to healthier school environments

### **Drive Sales**

Promoting the contest can drive sales of soap and sanitizer dispensers as schools participate

## **Distributor Resources**

Flyers, invitation pdfs and links to share with your schools

## Invitation

Teach students the importance of hand washing and let them showcase their creativity by designing an original SC Johnson Professional dispenser. Contest details and timeline included.

Download Invitation

Graduation Constitution Constit

School Registration Link

## Contest Details Flyer



Download Contest Details

## **FAQ Flyer**



Download FAQs