

December 3, 2024

Dear Valued Partner,

We're thrilled to announce a significant update to our product line that will streamline and improve your sales efforts. We are merging our wide array of medical instrument cleaners under the new name, Spec Clean™. Previously known as MicroCare Medical™ or the "Pro" cleaners, Spec Clean is now the go-to brand for perfectly clean medical instruments.

Thousands of sterile processing professionals have relied on our cleaning fluids for their superior quality in medical instrument cleaning. While our dedication to excellence is still unchanged, we are simplifying the name you'll request.

The Spec Clean™ brand embodies the versatility of our products— "whatever your spec, we can get it clean." With this rebranding comes a fresh, modern label design featuring clear, clean labels and purposeful colors that make product identification quick and easy on busy shelves.

Moving forward, Spec Clean™ will be your single source for dependable, medical-grade instrument cleaning solutions. Our Spec Clean™ team is here to support your success by providing updated product images, detailed descriptions, technical data sheets, features, benefits, shipping data and sales tips to enhance your websites and sales materials.

Thank you for your ongoing partnership and confidence in our products. Should you have any questions or require further help, please feel free to contact us or visit MicroCare.com/SpecClean.

Best Regards,

Ray Bellavance

VP- Global Sales & Marketing